





# PARADISE VACATION RENTALS

## SITUATION

Paradise Retreats teamed up with RevMaxMD in September of 2018. They currently had a 8+ month booking window and no dedicated revenue manager. In 2019, short-term rentals were restricted in their market.

## TOOLS UTILIZED

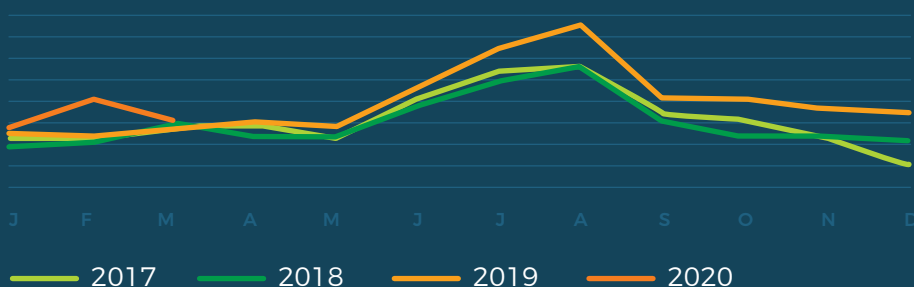
-  StreamYield
-  Night Minimum Tape Chart
-  Distribution Channels
-  Marketing Alignment (Bizcor)

## OUTCOME

### Total Revenue

(Joined RevMaxMD Q4 2018)

**\$1.1M**



## FOR THE FUTURE

As of April 2020 Revenue pace is 12% over last year.



### Revenue Pace

(Including COVID Cancellations)

*Streamline Revenue Management service has been excellent. Our account manager's knowledge of the industry, combined with her mastery of the analytics, gives us early warning of potential revenue reductions.*

**Theo Kracke**



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